

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: CREATE London	
If your organisation is part of a larger organisation, what is its name? East London Business Alliance (Accounts)	
In which London Borough is your organisation based? City	
Contact person: Ms. Hazel Durrant	Position: Head of Development
Website: http://www.createlondon.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1146063
When was your organisation established? 31/03/2010	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity More people reporting improved wellbeing through greater use of open spaces and through growing and greening initiatives
Please describe the purpose of your funding request in one sentence. Deliver two ambitious public spaces in Barking and Dagenham, encouraging community participation and enabling local people to develop skills in urban growing and green initiatives.
When will the funding be required? 23/10/2016
How much funding are you requesting? Year 1: £49,178 Year 2: £43,027 Year 3: £0 Total: £92,205

Aims of your organisation:

Create exists to explore the ways artists can contribute to the lives of people in cities. We help artists to connect closely with communities through an ambitious programme of projects. Our work is focused in east London, home to more artists and arts organisations than anywhere in Europe, and with communities living within 1%-5% of the most deprived areas of the UK.

Create's arts and social impact portfolio, of over 50 projects, supports the Strategic Regeneration Framework which has the overarching aim of the achieving 'convergence', i.e. to bring the overall living standards in east London up to the same level as those in the rest of London over the next 20 years. We use our arts practice to deliver projects, which bring significant and long-term and sustainable outcomes for those facing social and economic deprivation. Our projects aim to use art as a tool for social change to deliver environmental, health & well being and public realm benefits.

Main activities of your organisation:

Our mission is to contribute to east London's on-going regeneration by bringing about positive social change, creating jobs and skills opportunities, attracting visitors, generating inward investment and supporting sustainable urban physical, environmental and public realm projects. We achieve this by delivering ambitious projects that are shaped to respond to the specific needs of diverse communities living in the most socially and economically deprived areas of London.

For the last year we delivered the following benefits for communities across seven London Boroughs:

- We supported 384 volunteers to help manage and deliver 15 projects, they were mainly aged over 65 years
- We delivered three new community hubs to the value of £701,047
- We produced 20 arts and social impact projects, 11 were new projects
- 51,376 people directly benefited from our projects, approximately 66% of these beneficiaries came from boroughs that have the lowest levels of cultural engagement coupled with high and multiple indicators of social and economic deprivation.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
5	4	12	250

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	10 and 25 years.

Summary of grant request

Need

London Borough of Barking and Dagenham (LBBB) experiences high levels of social and economic deprivation, and is ranked 9th within England on the indices of deprivation, placing it in the top 3% most deprived authorities in England (Source: IMD 2015). Currently 42% of residents are satisfied with parks, open spaces, play areas and other community facilities, compared with a London average of 52%.

A Kings Fund report (2016) highlights the physical and mental health benefits for those access to green space, and that living in areas near green spaces is associated with significantly less income-related health inequality, weakening the effect of deprivation on health. (Mitchell and Popham 2008).

Conversely the borough is undergoing a major transformation to the built and green environment to make it a significantly more desirable place for people to live and work by 2030. This proposal, developed with LBBB since 2014, provides ambitious growing and greening initiatives to facilitate a greater collective appreciation of and pride in community green spaces and the public realm.

Track Record

Our methodologies, project management, quality measures and delivery of outputs and outcomes have been developed through a portfolio of over 50 successful and ambitious social change projects - delivered collaboratively, working with seven local authorities and in partnership with local communities and leading artists and architects.

White House:

Working with LBBB, we are currently restoring, modernising and repurposing the White House, in Becontree. We have secured significant capital funds for the house's renovation and now wish to create an ambitious new public garden, transforming a disused car park.

As part of the house's public programme, the garden space will have artist-led community activities related to the natural environment, delivered year-round. The garden will increase the number of green spaces and plants for community growing initiatives, facilitating greater biodiversity and the cultivation of produce for consumption.

Barking Bowling Pavilion:

The repurposed Pavilion will become a dedicated space for educational, horticultural and environmental activity that promotes well-being, volunteering and community development. It will be a base for Company Drinks, a project Create set up in 2014 and which is now a CIC. The Pavilion is a priority asset for the borough as it supports objectives to bring new life to Barking Park providing new activities for users.

We have built a core of over local 200 local volunteers through Company Drinks since 2014; they will act as advocates to train and empower others to develop, run and maintain the Pavilion, the White House garden and pockets of 30 hectares of Barking Park and other local green spaces.

We aim to restore an interest and enthusiasm for the natural environment and encourage renewed local participation, which was once very much part of Borough.

Across both sites, we aim to:

- Set up two new, connected, publicly accessible green spaces to promote the public's understanding of green initiatives and biodiversity
- Offer an educational programme making new connections between green urban resources and approaches to community and wellbeing, run with volunteer support
- Provide artist-led, well designed and maintained spaces in different locations in the borough that will act as connected hubs for promoting robust environmental stewardship and volunteering, whilst engaging with diverse communities across generations and ethnicities.
- Present the White House as an inspiring public urban garden, supported by the Pavilion, a

social and entrepreneurial centre that will house spaces for environmental workshops, labs and social activities and for the attainment horticulture skills.

- Develop a year-round, intergenerational, socio-economically diverse and cross-cultural public environmental impact programme
- Provide a template for others to replicate.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

With around 20 current funders, and over half of these statutory funders as well as Trusts and Foundations, we have the highest level of scrutiny and are rigorous in the deliver of our projects to the highest standard and impact.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Working with garden designers, urban farmers, horticulturalists and local residents to deliver two new publicly accessible, high quality, ecologically diverse educational spaces, providing specialist equipment and appropriate training to allow for the implementation of seasonal planting, gardening and cultivation programmes that promote biodiversity and entrepreneurial use of local, green resources.

Providing 3 dedicated coordinators across both sites, with extensive knowledge of urban growing, crop yielding and food harvesting. To deliver weekly drop-in sessions; cultivate seasonal produce and plants; lead sessions about fruit/herb identification and food processing; teach simple tasty and healthy recipes in group workshops - all supported by volunteers.

Monthly foraging walks with flora and fauna education and management will introduce best practice for identifying invasive plant species, offer an exploration of local ecosystems and an introduction to processing locally picked produce. As part of these activities we will engage local communities in year-round growing and harvesting programmes.

We will deliver vocational training that allows volunteers to manage and maintain the growing areas at both sites. This training will develop transferable work and interpersonal skills. Working with local and regional partners, we will develop accreditation models, with additional guidance from Park Rangers and the Royal Horticultural Society.

We will develop an environmental impact strategy. The sites will provide plants and wildflowers that specifically encourage bees and other pollinating insects. Working with volunteers we will promote the use of organic, chemical-free gardening for fruit, vegetables and other plants used for consumption. There will also be a composting programme.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

There will be dedicated professional coordinators for both the White House Garden and Pavilion who will be a resource to support volunteer development in terms of governance, increasing employability and vocational skills, improving emotional and physical health and well being, and for fostering better community development and cohesion.

The White House and Pavilion staff teams and volunteers will work with Park Rangers and other green initiative providers, to provide a real step change in view of increasing the number of environmental impact projects to support place-making and local regeneration, increasing a sense of pride and local stewardship.

Providing activities that encourage the widest range of the community, in terms of ethnicity, age, and levels of income and disability, allowing people to understand and explore the environment, and to appreciate the area's natural resources, the importance of biodiversity and the need to maintain, cultivate and nourish green spaces.

Increasing the number of community volunteers and volunteering opportunities/activities, through the two new spaces and associated infrastructure and to highlighting other natural assets as places for people to meet, exercise (gardening, harvesting, foraging) and partake in recreational activity. Volunteers will be involved in all aspects of delivery and management.

Reanimating two former local assets, giving them a new communal purpose. Through long-term leases with the Council, securing agreements that will maintain these assets and their environmental resources for the long term. The projects will create a positive legacy for the benefit of diverse communities with scarce resources.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We have a long-term commitment from our partners, Barking and Dagenham Council. The Council is supporting us for the first two years providing us with long-term, affordable lease arrangements for the spaces. The two-year initial phase gives us ample time to fundraise, and each space will be designed to be low maintenance and incorporate significant levels of volunteering.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,100

In which Greater London borough(s) or areas of London will your beneficiaries live?

Barking & Dagenham (100%)

What age group(s) will benefit?

0-15

16-24

25-44

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Removal of asphalt/Landscaping/Installation	16,500	0	0	16,500
Planting of shrubbery and raised beds/Orchard	7,500	2,950	0	10,450
Purchase of gardening tools and equipment	2,900	900	0	3,800
Training and production kitchen/Drinks production	10,250	5,750	0	16,000
Garden furniture/New fences and borders	3,600	0	0	3,600
Volunteer expenses and support costs	2,000	2,000	0	4,000
White House/Pavilion/Young people coordinators	26,500	26,500	0	53,000
Marketing and press/events	2,000	2,000	0	4,000
Contingency	2,928	2,927	0	5,855
TOTAL:	74,178	43,028	0	117,205

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Wellcome Trust	15,000	0	0	15,000
Mayor Spacehive	10,000	0	0	10,000
TOTAL:	25,000	0	0	25,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Spacehive crowdfunding	25,000	0	0	25,000
TOTAL:	25,000	0	0	25,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Removal of asphalt/Landscaping/Installation	11,000	0	0	11,000
Planting of shrubbery and raised beds/Orchard	5,000	2,950	0	7,950
Purchase of gardening tools and equipment	1,930	900	0	2,830
Training and production kitchen/Drinks production	6,835	5,750	0	12,585
Garden furniture/New fences and borders	2,400	0	0	2,400
Volunteer expenses and support costs	2,000	2,000	0	4,000
White House/Pavilion/Young people coordinators	17,666	26,500	0	44,166
Marketing and press/events	1,333	2,000	0	3,333
Contingency	1,014	2,927	0	4,000
TOTAL:	49,178	43,027	0	92,205

Drinks Production through volunteer programme	6,500	0	0	6,500
Volunteer Expenses	4,000	4,000	0	8,000
Marketing, PR, Press	4,000	0	0	4,000
TOTAL:	65,400	39,500	0	104,900

Appendix A

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
White House Garden Coordinator	12,500	12,500	0	25,000
Planting of shrubbery and raised beds/Orchard	3,500	0	0	3,500
Purchase of gardening tools and equipment	1,800	0	0	1,800
Planting of Community Orchard	2,500	0	0	2,500
Garden furniture	1,600	0	0	3,600
Volunteer expenses and support costs	4,000	4,000	0	8,000
Barking Park Pavilion Coordinator	10,000	10,000	0	10,000
Young People Development Coordinator	4,000	4,000	0	8,000
Training Equipment	5,000	5,000	0	10,000
Garden and Harvest Equipment	2,000	0	0	2,000
Plants & Shrubs	4,000	0	0	4,000
Drinks Production through volunteer programme	6,500	0	0	6,500
Volunteer Expenses	4,000	4,000	0	8,000
Marketing, PR, Press	4,000	0	0	4,000
TOTAL:	65,400	39,500	0	104,900

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
TOTAL:	25,000	0	0	

How much is requested from the Trust?

White House Garden Coordinator	12,500	12,500	0	25,000
Planting of shrubbery and raised beds/Orchard	3,500	0	0	3,500
Purchase of gardening tools and equipment	1,800	0	0	1,800
Planting of Community Orchard	2,500	0	0	2,500
Garden furniture	1,600	0	0	3,600
Volunteer expenses and support costs	4,000	4,000	0	8,000
Barking Park Pavilion Coordinator	10,000	10,000	0	10,000
Young People Development Coordinator	4,000	4,000	0	8,000
Training Equipment	5,000	5,000	0	10,000
Garden and Harvest Equipment	2,000	0	0	2,000
Plants & Shrubs	4,000	0	0	4,000

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary Income	332,132
Activities for generating funds	0
Investment income	0
Income from charitable activities	511,967
Other sources	0
Total Income:	844,099

Expenditure:	£
Charitable activities	942,577
Governance costs	8,709
Cost of generating funds	73,030
Other	0
Total Expenditure:	1,024,316
Net (deficit)/surplus:	-180,217
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	-180,217

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	242,513
Long-term liabilities	0
*Total Assets (A):	242,513

Reserves at year end	£
Restricted funds	103,085
Endowment Funds	0
Unrestricted funds	139,428
*Total Reserves (B):	242,513

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
41-50%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	536,243	170,600	125,900
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	618,751	621,968	238,670

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Legacy Trust UK	120,167	95,630	90,000
Arts Council	613,251	150,000	212,500
Velocity	0	204,600	0
Co-operative Events Travel	159,090	0	0
GLA	0	55,000	123,170

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Hazel Durrant**

Role within **Create London**
Organisation: